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PRAIRIE CREEK MARINA LAUNCHES BOAT CLUB ON BEAVER LAKE

ROGERS, ARKANSAS — Prairie Creek Marina is excited to announce the launch of Prairie Creek Boat Club, a new membership-based boating program designed for individuals and families who want to enjoy more time on Beaver Lake in a simple and flexible way.

Launching for the 2026 boating season, Prairie Creek Boat Club offers members access to a brand-new 2026 Sylvan R22 pontoon at Prairie Creek Marina. The club is designed for those who love being on the water and want a convenient option if they are not quite ready for the commitment of boat ownership.

“Our goal with Prairie Creek Boat Club is to make it easier for more people to enjoy the boating lifestyle on Beaver Lake,” said Chris Zaeske, general manager of Prairie Creek Marina. “This program creates a new way for customers to experience time on the water with the flexibility, convenience, and quality they are looking for.”

Prairie Creek Marina purchases and maintains the boat, giving boat club members a simple way to enjoy the boating lifestyle without taking on the full responsibility of ownership. Members pay a one-time initiation fee and monthly dues to gain access to the boat club, and the boat club team provides training to ensure members feel comfortable operating the boat and familiar with the lake.

Members can use an easy online booking system to reserve the boat and plan their boating excursions in advance. When they arrive at the marina, the boat is fueled up and ready to go. Prairie Creek Marina handles the preparation so members can simply show up, hop aboard, and enjoy their time on Beaver Lake.

Prairie Creek Boat Club launches with a Founding Member Presale, giving early members the opportunity to take advantage of introductory savings and be part of the club from the very beginning.

Prairie Creek Marina also plans to expand the club thoughtfully over time by adding additional new boats as needed, with the goal of keeping the member-to-boat ratio low and the overall experience convenient and enjoyable. The marina team looks forward to growing Prairie Creek Boat Club and welcoming new members in the seasons ahead.

As one of Beaver Lake’s premier marina destinations, Prairie Creek Marina continues to expand its offerings to meet the needs of today’s boating customers. The launch of Prairie Creek Boat Club reflects the marina’s continued commitment to providing new ways for guests to enjoy everything Beaver Lake has to offer.

Anyone interested in learning more is encouraged to visit the Prairie Creek Boat Club webpage at www.prairiecreekmarina.com/boat-club/ or call the Prairie Creek Marina team directly at (479) 925-1623 for additional information.

About Prairie Creek Marina- Prairie Creek Marina is a full-service marina located on beautiful Beaver Lake in Rogers, Arkansas. Known for its convenient lake access, boat rentals, storage, fuel dock, ship store, and customer-focused service, Prairie Creek Marina offers a welcoming home base for boating, recreation, and lake life in Northwest Arkansas. For more information on Prairie Creek Marina, please visit www.prairiecreekmarina.com.